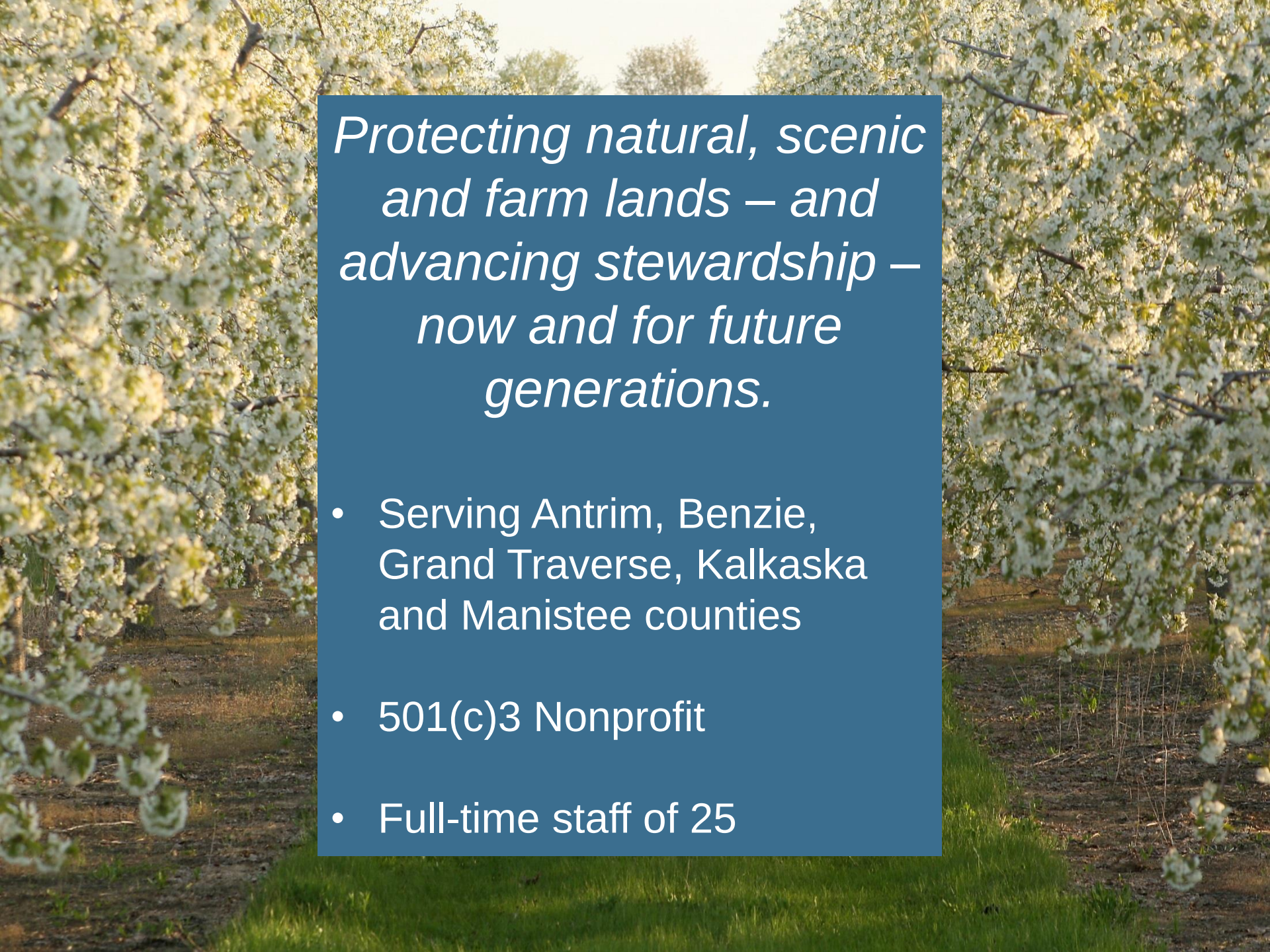


A Great Return on Investment!



Rotary





*Protecting natural, scenic
and farm lands – and
advancing stewardship –
now and for future
generations.*

- Serving Antrim, Benzie, Grand Traverse, Kalkaska and Manistee counties
- 501(c)3 Nonprofit
- Full-time staff of 25

GTRLC – A Rotarian vision



- Founded in 1991 by Rotary Charities
- Initial startup grant of \$100,000 spread across three years
- First and many early boards comprised of many Rotarians

27 years of Success



41,000 acres protected
throughout five counties

125 miles of shoreline on
rivers, lakes and streams

**35 preserves and
27 natural areas**
created for public use

\$205,000,000 in private
and public funding raised



How do we protect land?

- Conservation easements
- Land acquisition
- Municipal assists
- Technical assistance



Conservation Easements



- Willing landowners work with conservancy to restrict development on their land
- Easement is in perpetuity, regardless of owner
- Land stays on tax rolls
- Tool used for more than half of GTRLC's land protection
- Farmland protection

Land Acquisition

- Land donated or purchased
- Most managed as Conservancy-owned preserves
- Arcadia Dunes, Pyatt Lake, Misty Acres



Municipal Assists



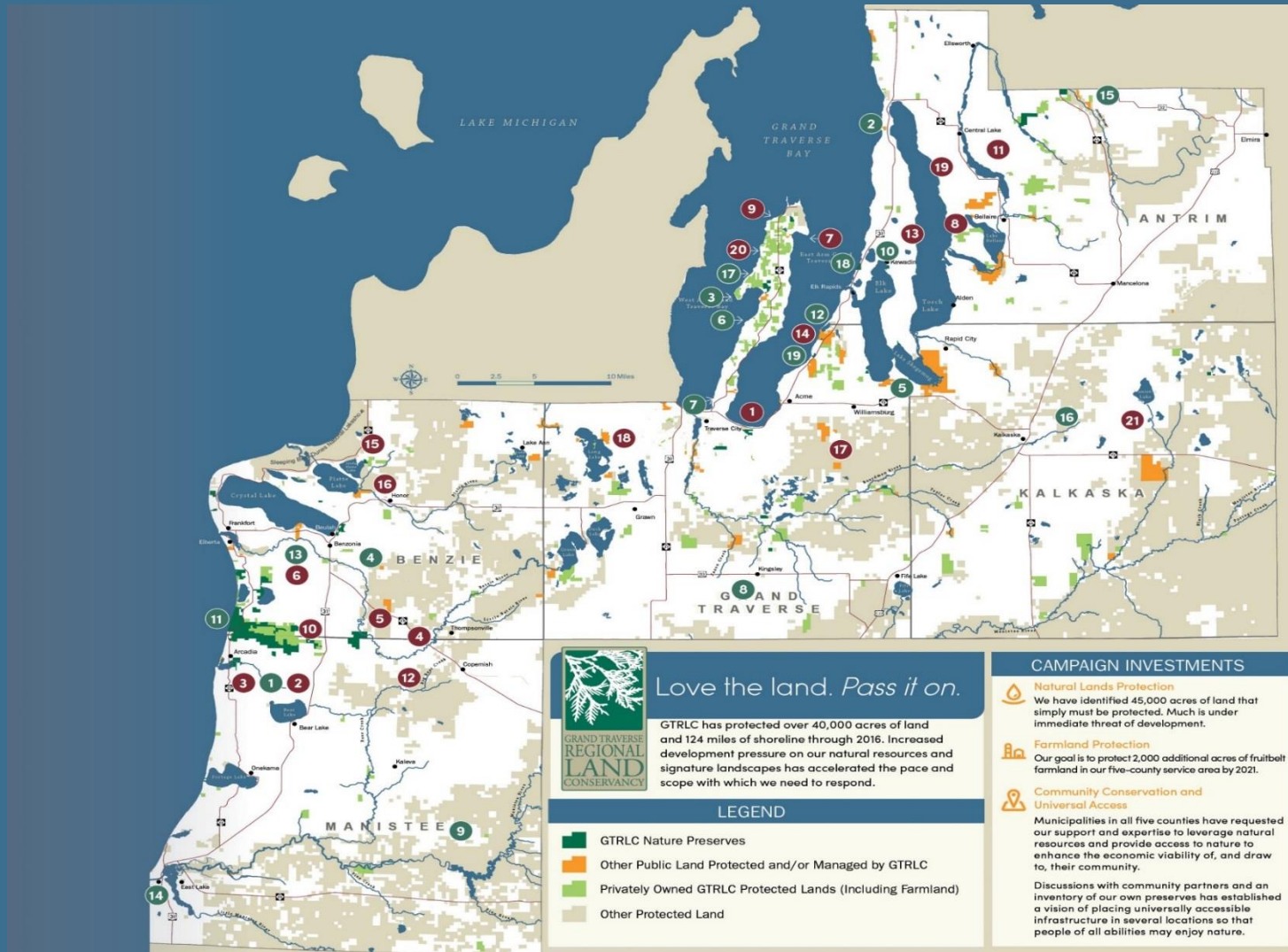
- Help municipalities acquire land and secure funding for parks or natural areas
- Michigan Natural Resources Trust Fund
- Timbers Recreation Area (Long Lake Township)
Maple Bay Natural Area (Grand Traverse County)
Pelizzari Natural Area (Peninsula Township)

Technical Assistance

- Purchase of Development Rights (PDR) programs in Peninsula and Acme Townships
- Joint Recreational Authority (Hickory Meadows, Open Space)



The Campaign for Generations



Designed to have the maximum regional impact!

Upper Manistee Headwaters (Tapico)

- 1,288 acres
- Multiple critical habitats
- Excellent recreation potential



Maplehurst Natural Area



- 389 acres
- Entire 60-acre lake
- Close to fundraising goal!

Petobego State Game Area Addition



47 critical acres....25 years in the making!

Torch Ridge Easement



- 431 acres on east side of Torch Lake
- Water quality protection
- Scenic view protection

Farmland Protection

2,000 additional acres by 2021



Universal Access



6' Bump Out with Bench and Tripod Area



“Let us leave a splendid legacy for our children...let us turn to them and say, this you inherit: guard it well, for it is far more precious than money...and once it is destroyed, nature’s beauty cannot be repurchased at any price.”

— Ansel Adams

Join us for a hike! Visit

www.gtrlc.org

for more information and a full
schedule of events.

Questions?