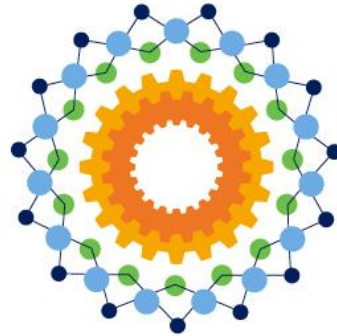


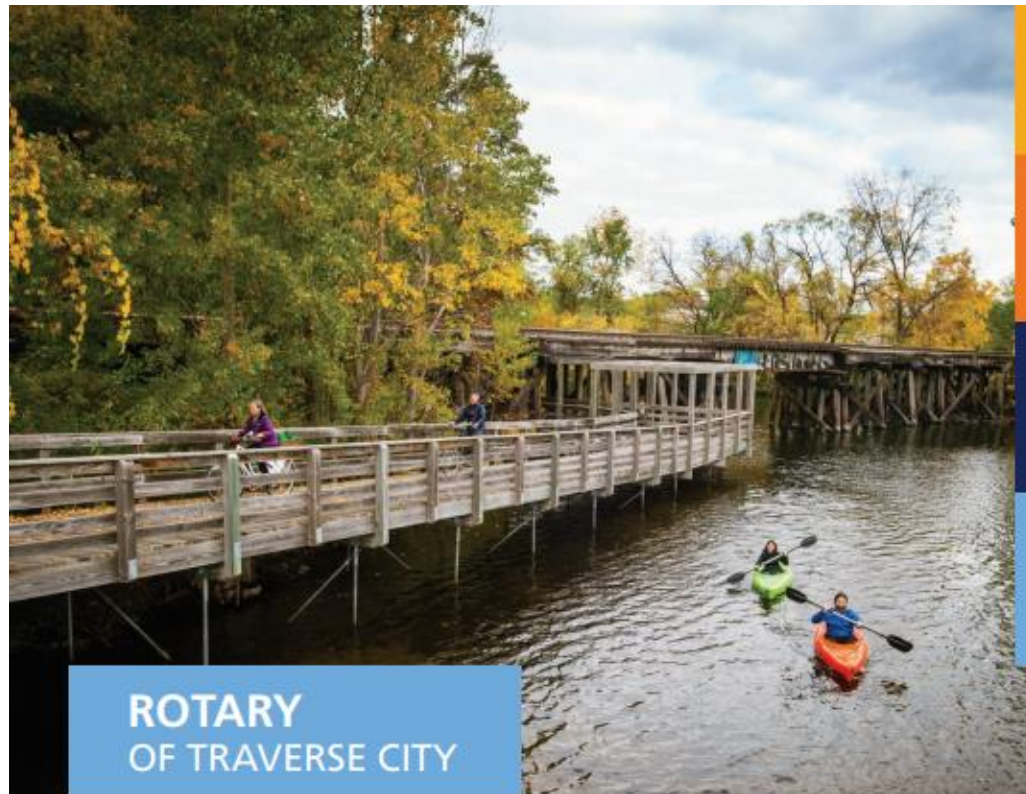


ROTARY
CHARITIES

Resources for change.

Annual Report to Members 2017-2018

rotarycharities.org



ROTARY OF TRAVERSE CITY





a history of

COMMUNITY PHILANTHROPY

Rotary Charities has granted over **\$58 Million**
to **1,315** community organizations since **1978**



a history of

COMMUNITY INVESTMENT





a history of

COMMUNITY INCUBATION





our continuing evolution in

CHANGEMAKING



2016 retreat at Parsons Center



94%

of local changemakers believe it is urgent or important that we **work collectively** to make progress on our community's most **complex problems**



VALUES

truth seeing complexity of issues clearly, working transparently

fairness prioritizing diversity, equity & inclusion

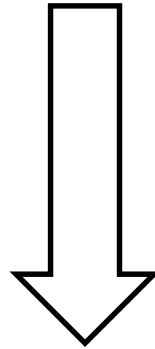
goodwill building friendships between organizations

mutual benefit transforming systems to work for
all



VISION

quality of life for everyone

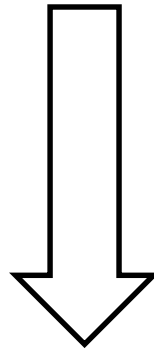


people are working together, sharing resources, and negotiating differences in healthy ways towards building a thriving, prosperous and fair region



MISSION

helping organizations better achieve their individual missions

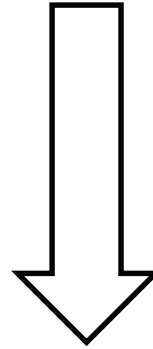


Rotary Charities uses its resources and connections to help create a fair and thriving region.



RESOURCES

financial

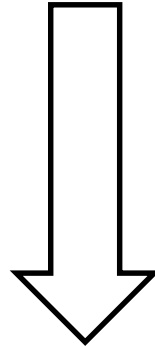


financial support, connections, knowledge



ROLES

43 different roles in 2014

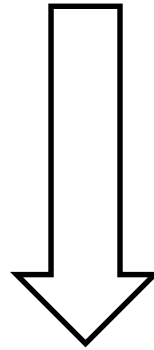


funder/investor
convener/connector
capacity builder/learner



WHO WE SERVE

nonprofits, schools, government



everyday leaders, at all levels, in all sectors:

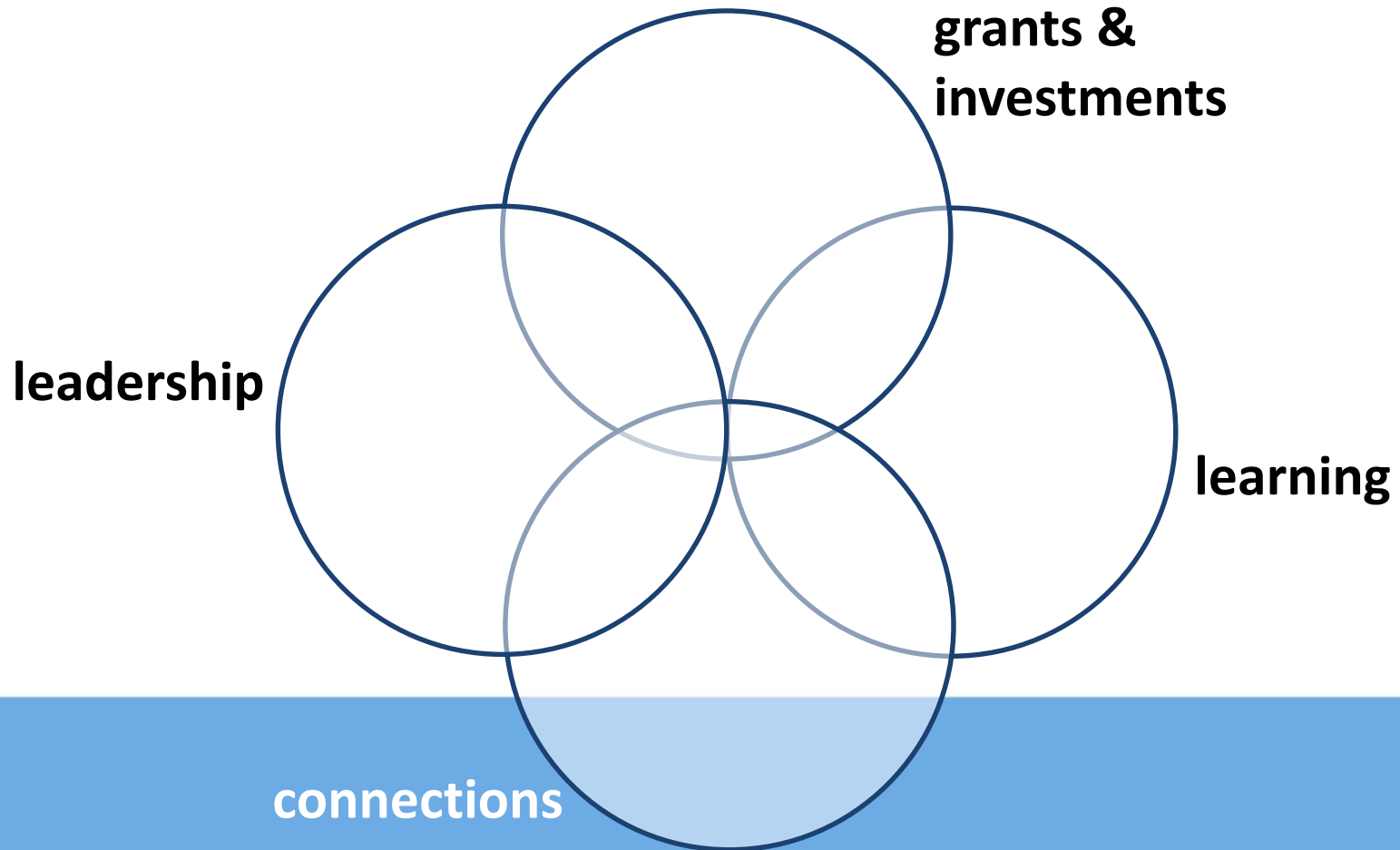
networks

organizations

communities



FOCUS AREAS





our

GRANT CRITERIA

Aligned

Inclusive

Collaborative

Resourceful

Reflective

Adaptive



our **GRANT CATEGORIES**

Assets for Thriving Communities

Support for community assets that help create prosperity that is broadly experienced

Systems Change Accelerator

Support innovation(s) that target the root causes of complex community problems

Seed Grant

Support ventures where a small investment will go a long way toward a larger impact

Changemaker Fellowship

Support breakthrough learning & sharing that will expand understanding about how we might work differently to make durable community progress



COMMUNITIES OF PRACTICE



Groups of people who share a concern or a passion for something they do and learn how to do it better as they interact regularly.

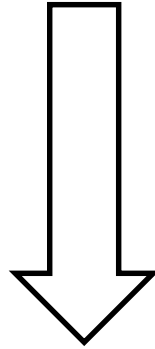
- Etienne Wenger

Art by: Avienaash Shiralige, @AgileBuddha



IMPACT

isolated, often temporary outcomes



durable progress through collaboration